

February 5, 2024

## North Carolina Public Health Collaboration Request for Proposals: 2024-2029 Strategic Plan

The North Carolina Public Health Collaboration is a partnership of three nonprofit organizations: The North Carolina Public Health Association (NCPHA), North Carolina Association of Local Health Directors (NCALHD), and North Carolina Alliance of Public Health Agencies (NCAPHA). These three organizations are united under the shared mission of Advancing North Carolina Public Health.

### Organizational Overviews:

The North Carolina Public Health Association (NCPHA) is a professional association to improve the public's health through political advocacy, public awareness, professional development, and the interface between research and practice. NCPHA is a 501c3 organization, with ~1,500 members that have professional roles across the public health system. Members elect sections in which to participate in, found on the NCPHA website.

The North Carolina Association of Local Health Directors (NCALHD) exists to promote health, prevent disease, protect the environment in order to ensure the public's health in North Carolina through leadership, vision, advocacy, and commitment to the principles of public health practice in our local communities and throughout the state. It is a 501c6 organization, its members are the local health directors of North Carolina's 86 local health departments.

The North Carolina Alliance of Public Health Agencies (NCAPHA) provides shared services to North Carolina's local public health departments. Its primary service lines are Staffing and Medicaid Consulting for public health cost settlement and financial reporting. NCAPHA also offers contract association management services to other associations, including but not limited to providing infrastructure support to NCPHA and NCALHD. NCAPHA is a 501c3 organization, its members are North Carolina's 86 local health departments.

To further its mission, the Collaboration is seeking proposals for a consultant to support the development of a comprehensive plan. Historically, each individual organization has conducted its own planning via an annual planning retreat. To maintain better alignment of strategic priorities, the Collaboration seeks to develop a three-to-five-year strategic plan to better unite the three organizations. We are seeking an external partner to support the development of this plan.

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To be successful, the consultant will need to:

- Assist in gathering background information from members through surveys, focus groups, interviews and other collection efforts identified
- Facilitate a strategic planning retreat with key leaders from each of the three organizations
- Assist in finalizing and producing the strategic planning documents based on the outputs from data gathering and the planning retreat
- Present (along with Collaboration staff and leaders) the developed strategic plan to boards of each of the three associations

Interested proposals should include:

- Proposed project budget
  - A line-item level budget is not necessary.
  - Please note the organization's indirect policy: The organization will not pay overhead or indirect costs in contracts to any association (health related associations), institutions (hospitals, private care providers, etc.) or governmental agency (health departments/districts, state agencies, colleges and universities). This includes, but is not limited to payment of rent, administrative staff, accounting systems, technology, contractors, etc.
- Anticipated timeline to be able to complete the project
- Brief narrative description of the organization's experience with strategic planning, familiarity with public health organizations and recommendations for how to approach this strategic planning process.
- Client referrals, as available
- Examples of strategic plans developed for other clients, as available

Proposals should be submitted via email to Executive Director Patrick Brown at [pbrown@ncapha.org](mailto:pbrown@ncapha.org).

Questions about this RFP can also be directed to Patrick Brown ([pbrown@ncapha.org](mailto:pbrown@ncapha.org) or 984-275-7479)

Proposals are requested by March 15, 2024.

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