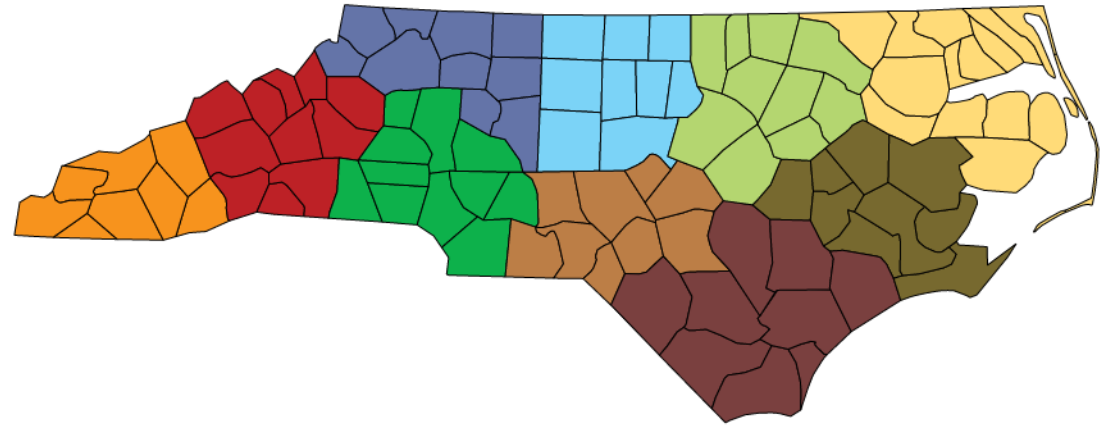




Region 4

**American Rescue Plan
Action (ARPA) of 2021**

**Public Health Workforce Initiative Update
for Local Health Directors
10.18.2023**



Presented by: Erin Shoe



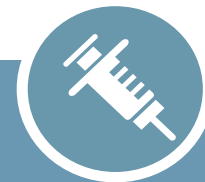
How We Approached the Work

Focused on major 'shared' projects:

- Training
- Public Health Career Videos
- Wastewater Surveillance
- Community Health Needs Assessment Alignment
- Direct County Allocations

Unintentional 'regional' project success

Environmental Health paper records scanning in five counties!

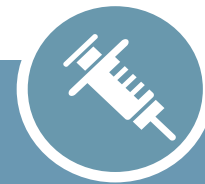


Our Team

Program Director

Training Manager

Data Manager



So Much Training!


- Management & Supervision Training
 - 10 days for each cohort (two, five day sessions)
 - One cohort in 2022
 - One cohort in 2023
 - Over 125 Region IV supervisors have attended this training



Training Opportunity Dates and Registration Links

SAMPLE, NOT INCLUSIVE OF ALL OFFERINGS!

Basic Computer Skills

- January 20, 2023 in Cabarrus County 
- March 10, 2023 in Union County
- April, 2023 in Cleveland County

Register [HERE](#) for January 20th

True Colors

- February 10, 2023 @ in Cabarrus County
- May 2023- Location and Date TBD

Register [HERE](#) for Feb 10th

CHASM Summit

- January 23, 2023 in Cabarrus County

Management & Supervision

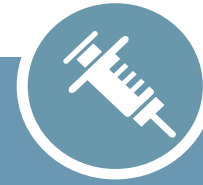
- March 27-30 AND April 24-28- Durham, NC
- **FULL**

Motivational Interviewing

- September 28 & 29, 2023

Pending Trainings

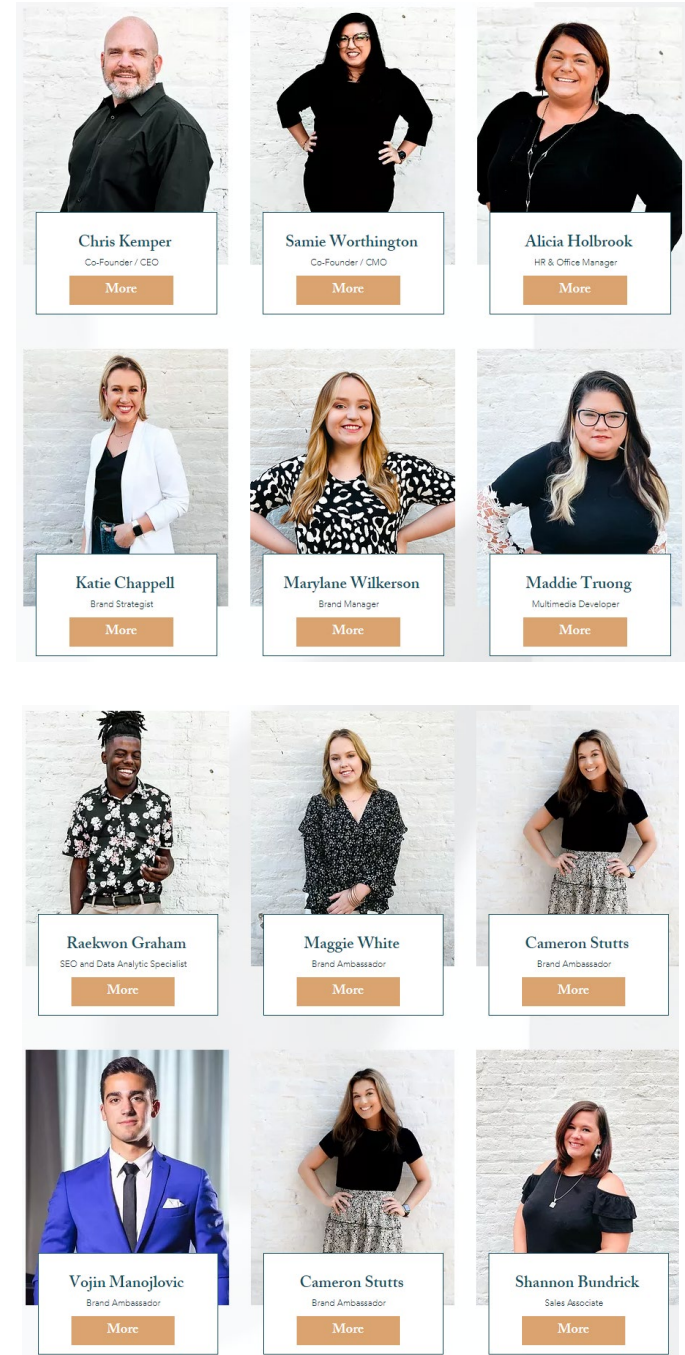
- Digital Communications for Local Government Agencies at CHA
- Managing Public Records in Local Government Agencies at CHA



Public Health Career Videos

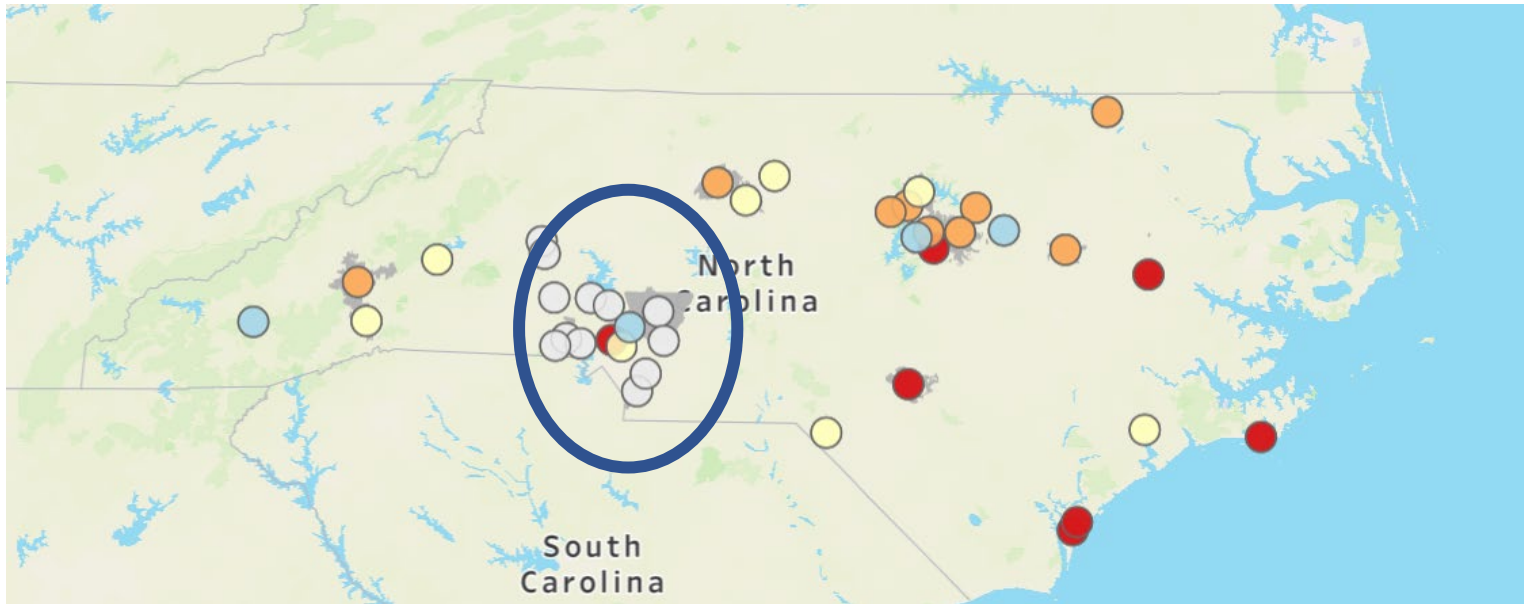
1. Communications

- Emily Revolutionary Marketing Group
- 15 videos/commercials
 - 10 recruitment/career highlight
 - 5 'This is Public Health'
- Website reviews & feedback
- Social media site reviews & feedback
- Communications training based on your recent experiences

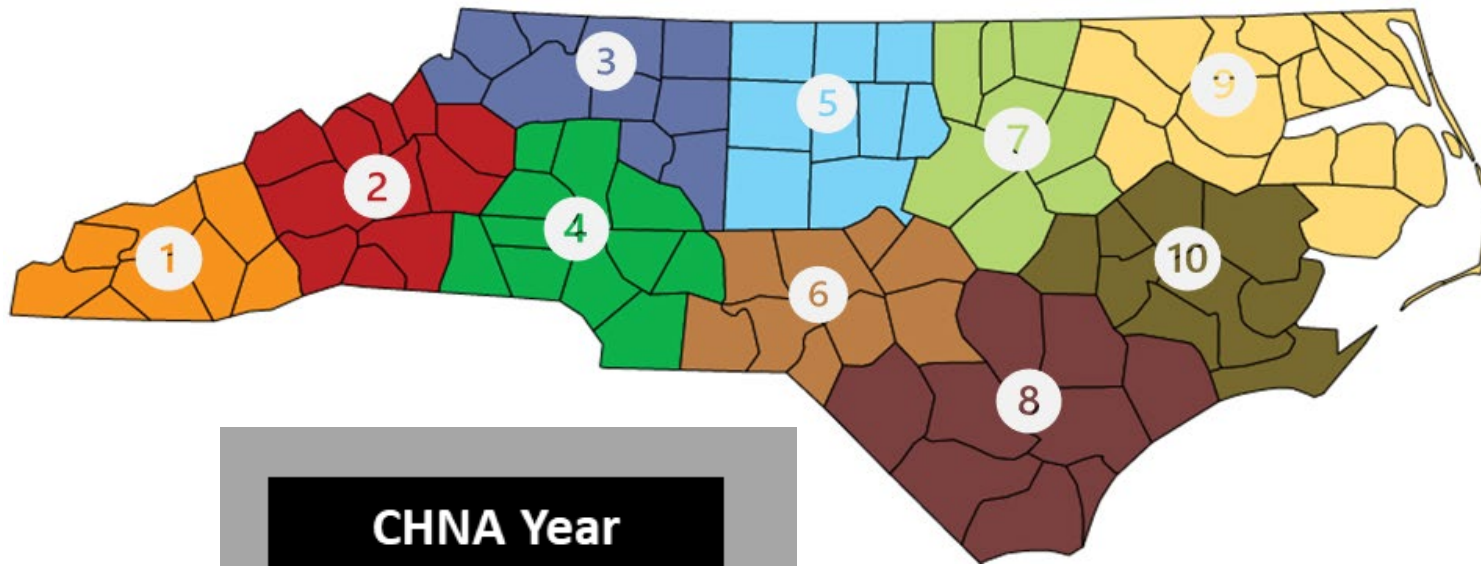


Wastewater Surveillance

Added wastewater surveillance to counties that were not included in other state systems.



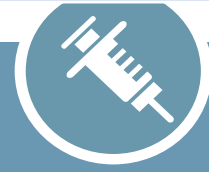
Community Health Needs Assessment Cycle Timing



Region 4	
Alexander	●
Cabarrus	●
Catawba	●
Cleveland	●
Gaston	●
Iredell	●
Lincoln	●
Mecklenburg	● NH
Rowan	● NH
Stanly	●
Union	● NH

County Allocations

County	FY 24 Allocation	Examples of How Counties Spent Allocations (not all inclusive of all work done)
Alexander	\$28,750.00	Training room upfit (furniture and IT)
Cabarrus	\$58,157.54	Scanning, Interns, Conference Registration & Travel
Catawba	\$42,686.52	Staff, Interns
Cleveland	\$28,750.00	Staff Teambuilding Day, Strategic Planning Facilitation
Gaston	\$59,455.98	Scanning
Iredell	\$48,945.93	HIPAA Security & Risk Assessment, RHES Course, Notary Certification, Software, Tuition Reimbursement
Lincoln	\$28,750.00	Scanning, Conference Registration & Travel
Mecklenburg	\$69,000.00	Trainings, Travel
Rowan	\$37,805.71	Scanning, Course Tuition
Stanly	\$28,750.00	Facility Improvements, HRSA 'New Access Point' Assessment/Consultation
Union	\$63,910.58	Trainings



Our Experience

- Our Regional Work has been meaningful!
- We meet every month and rotate locations, in-person, and virtual
- This project has created greater connections between our counties
- We are problem-solving together
- We are writing regional grants
- We have plans to continue collaboration past this AA

Happy to answer any questions! Erin.Shoe@cabarrushealth.org

